Don’t Miss the Next
CUC BREAKFAST MEETING!

Wednesday, November 30, 2011
7:15am - 8:30am (Program @ 7:30am)
University Extension - Rooms D/E
1200 University Avenue, Riverside, CA

The Impact of Effective Doctor-Patient Communication on Health, Recovery, and Cost

Presentation by:

Dr. Robin DiMatteo
UCR Distinguished Professor of Psychology

Does a doctor’s bedside manner make a difference in the effectiveness of health care delivery? Can this significantly impact a patient's health and speed of recovery? Would this result in a dramatic reduction in health care costs? 50 years of research underlies our understanding of communication in medical care, and how effective communication can foster patients' commitment to their treatments and ultimately their health care outcomes. Furthermore, non-adherence to treatment costs the U.S. healthcare system an estimated 300 billion dollars additionally a year!

Robin DiMatteo studies the measurement and prediction of patient adherence to medical treatment, focusing on patient knowledge, beliefs, attitudes, behavioral constraints, depression, social support, illness severity, and provider-patient communication as they affect a patient’s willingness and ability to follow a variety of preventive and treatment recommendations. Her work on interactions in health care has focused on physicians, patients, and nurses. She focuses on interpersonal behavior, including both providers' and patients' verbal and nonverbal communication, and what training programs for providers and patients can be put in place in medical schools to help close the communication gap.

Dr. Robin DiMatteo is a Distinguished Professor of Psychology at U.C. Riverside. She has spent her entire career at UCR and is a recipient of the Distinguished Teaching Award. She was a graduate student under the mentorship of Dr. Robert Rosenthal and earned her Ph.D from Harvard.

With an Update from:
Corona Mayor Stan Skipworth

$18.00/$22.00 (includes deluxe breakfast buffet)
Space is limited! Please R.S.V.P. by November 28th.
This is your parking permit. Please place on dash and park in Extension’s rear parking lot.

Using the enclosed self-addressed envelope, return your breakfast reservation payable to: REGENTS UC
University of California, Governmental & Community Relations – 101, Riverside, CA 92521-0153
Questions: Please call (951) 827-5184           RSVP’s not cancelled by November 29th will be billed.

(Please Print)  Dr.    Mr.   Miss    Ms.    Mrs.__________________________________________________________________
Address  ______________________________________________________________________________________________
City _______________________   Zip Code_________________ Telephone _____________________________________
Checks Payable to:  REGENTS UC
Member(s) ($18.00) Subtotal for members $  _____________
Non-member(s) ($22.00) pp Subtotal for nonmembers $  _____________
Membership fee (if not already paid for this academic year) single-$25/couple$40/business-$100 $  _____________
Total Enclosed $  _____________
Guest Name(s): ________________________    __________________________

RSVPs also accepted via email to robin.clark@ucr.edu
http://www.community.ucr.edu/groups/cuc.html
CUC appreciates the support of UCR Extension for the breakfast meetings.